

Beauty briefing: Sharon Pinchbeck,

spa director, Herb House Spa, Hampshire

What criteria did you have when selecting products and brands?

We deliberately chose to work with boutique product houses from the British Isles, all of whom share our ethos of authenticity and wellbeing.

Why did you decide on Bamford, Tri-Dosha, VOYA, NUDE and Green People?

Bamford source all their own natural ingredients responsibly and make all their products in the UK. Tri-Dosha products are steeped in the ancient knowledge of Ayurveda and are wholly natural, using the finest quality ingredients. VOYA uses hand-harvested seaweed, which is packed with minerals, vitamins and has strong antioxidant properties hugely beneficial to the skin.

NUDE has become a



celebrated British brand synonymous with high performance skincare and sustainable, ethical values. And Green People is our newest brand, as we wanted to source a natural and organic suncare range ready for summer.

What is your most popular natural or organic treatment at present?

The VOYA Rehydrating & Anti Aging Facial – fresh

seaweed is used in this treatment so you benefit from its natural detoxifying and skin conditioning agents. It has amazing anti-ageing capabilities, improving skin suppleness and elasticity, and can stimulate the renewal of damaged skin cells.

Do clients require much education regarding the difference or benefits of natural and organic products from the staff these days?

No, I think nowadays everyone is far more aware of what they put in and on their bodies and also conscious of sustainability and where products are sourced from. We have a balanced mix from those seeking a holistic approach to wellbeing to Londoners looking for relaxation and mums-to-be enjoying a massage.

